



Wisconsin Psychiatric Association Attendee Registration Form

*Name: _____
(as you would like it to appear on your name badge)

*Degree(s): _____
(as you would like it to appear on your name badge)

*Company/Institution: _____

*Address: _____

*City: _____ *State: _____ *Zip: _____

Phone: _____

*Email: _____

Please indicate any special dietary needs: _____

*Required for CME credits.

Registration Fees

- \$175 WPA Member
- \$225 WPA Non-Member
- \$120 WPA Early Career Psychiatrists
- No Charge WPA Student Member/Resident/Fellow

Method of Payment

TOTAL ENCLOSED: \$ _____

Check (payable to WPA)

Check # _____

VISA MasterCard Discover

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____

Signature: _____

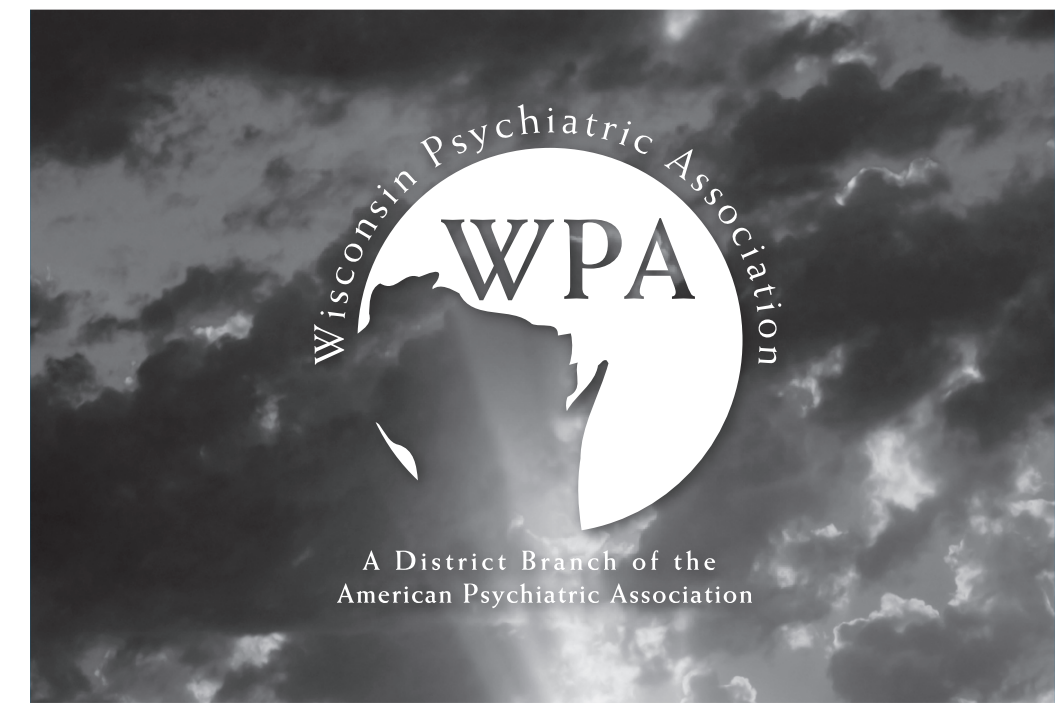
Please return registration form and payment to:

Wisconsin Psychiatric Association
563 Carter Court, Suite B · Kimberly, WI 54136
Fax: 920-882-3655

Wisconsin Psychiatric Association
563 Carter Court, Suite B
Kimberly, WI 54136



October 22, 2011
REGISTER ONLINE AT www.thewpa.org

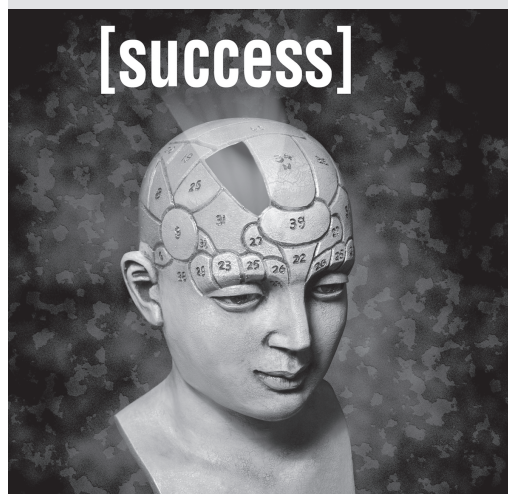


**Wisconsin Psychiatric Association 2011
Career Development Conference**

**How to Improve Patient Care
and Stay Board-Certified**

Marriott Milwaukee West
W231 N1600 Corporate Court
Waukesha, WI 53186
www.marriott.com/mkemw

Jointly Sponsored by the American
Psychiatric Association and the Wisconsin
Psychiatric Association



requirements in order to be able to continue practicing psychiatry. We hope to offer conference attendees a better understanding and appreciation of these changes, as well as tools to help them meet regulatory requirements, including use of electronic medical records.

Background

The American Board of Psychiatry and Neurology has markedly changed the process of maintenance of certification (MOC). New requirements include self-assessment activities and performance improvement (PI) activities, in addition to more traditional requirements for CME and cognitive examination. Many psychiatrists are ill prepared for the new MOC requirements. They especially lack the training and experience in quality improvement necessary to conduct PI activities. Furthermore, many state medical boards are considering adopting a similar model for maintenance of licensure. In Wisconsin, an additional regulatory change has implications for the care of medical professionals by psychiatrists. Thus, Wisconsin psychiatrists face a number of new regulatory

- Appreciate regulatory issues associated with the use of EHR. (Plovnick)
- Name financial incentives associated with the use of EHR. (Plovnick)
- Describe the potential role of EHR in quality improvement efforts. (Plovnick)

Who Should Attend

Psychiatrists facing recertification in the near future and Members in Training (MIT) that will be affected by updated process for maintaining their certification.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the American Psychiatric Association (APA) and the Wisconsin Psychiatric Association (WPA). The APA is accredited by the ACCME to provide continuing medical education for physicians.

Designation

The American Psychiatric Association designates this **live activity** for a maximum of *6 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Location and Lodging Information

Milwaukee Marriott West
W231 N1600 Corporate Court
Waukesha, WI 53186

For directions and map to the hotel, please visit: www.marriott.com/mkemw.

Room Rates

Friday, October 21 - \$89

Reservation deadline October 10, 2011.

To make a reservation, call **(877) 651-7666**. Indicate that you are booking a room under WPA – Career Development Event block.

Registration Details

Registration fee includes:

- Continuing Medical Education Credits
- Conference Handouts
- Continental Breakfast
- Lunch

Registration Cancellation

All cancellations must be received by **October 10**. A \$25 administrative fee will be deducted from your refund. **NO REFUNDS WILL BE MADE AFTER October 10.**

Questions

For more information, contact the Wisconsin Psychiatric Association office at (920) 560-5643 or by email at julie@badgerbay.co.

Speakers

Robert J. Ronis, MD, MPH

Dr. Robert Ronis is the Douglas Danford Bond Professor and Chairman of the Psychiatry at University Hospitals Case Medical Center/CWRU School of Medicine, and Co-Director of the Center for Evidence Based Practices at Case Western University.

A CWRU School of Medicine graduate, Dr. Ronis completed his Residency in Psychiatry at University Hospitals. A National Services Corps volunteer, he was the first full-time psychiatrist in southeastern Ohio before returning to Case to develop its Community Psychiatry program in 1990. He was Residency Training Director and Vice Chair from 1996–2004, and Interim Chair in 1999–2000 and from 2005 until his selection as permanent chair in 2007.

In 1995, Dr. Ronis received his Masters in Public Health from Ohio State University, and completed a NIDA/NIAA/OSAP Faculty Development Program on Alcoholism and Other Substance Use Disorders. In January 2010 he was elected as a Psychiatry Director for the American Board of Psychiatry and Neurology, Inc. He is a Past President of the Cleveland Psychiatric Society and the Ohio Psychiatric Association, and has served on the Assembly of the American Psychiatric Association and on the Board of the American Association of Community Psychiatrists.

Dr. Ronis continues to practice, write and speak about treating serious and persistent psychiatric disorders, addiction psychiatry, co-occurring mental and substance use disorders, and community mental health issues on a local and national level.

George C. Mejicano, MD, MS

Dr. George C. Mejicano received his medical degree from the University of Illinois in 1990. After finishing his post-graduate clinical training at the University of Wisconsin Hospital and Clinics, he became—and remains—board certified in both internal medicine and infectious diseases. He is currently a Professor of Medicine in the Section of Infectious Diseases in the Department of Medicine at the University of Wisconsin School of Medicine and Public Health. His clinical interests include travel medicine, antibiotic resistance, and emerging infectious diseases. From 2003-2004, he served on the Board of Scientific Counselors of the National Center for Infectious Diseases of the United States Centers for Disease Control and Prevention (CDC). In addition, he served as the Interim Head of the Section of Infectious Diseases at the University of Wisconsin from 2007-2008.

In 1996, Dr. Mejicano received a Master of Science degree in adult and continuing education from the University of Wisconsin-Madison. His educational interests include needs assessment and educational outcomes and he has done research on physician assessment and how education can lead to improvements in medical practice.

Dr. Mejicano currently serves as the Associate Dean for Continuing Professional Development and is also the Director of the Office of Continuing Professional Development (OCPD) at the University of Wisconsin. Under his leadership, OCPD has twice been recognized for its creation and leadership of ground breaking initiatives that have set the standard for multi-institution collaboration in continuing medical education. He has served on the Board of Directors of the Accreditation Council for Continuing Medical Education (ACCME) and is the recipient of the Robert Razkowski "Hero Award" from the ACCME. In addition, he is a CME consultant for the American Board of Medical Specialties. At present, he sits on the Board of Directors and is the current President of the Alliance for Continuing Medical Education.

W. Gene Musser, MD

Dr. Gene Musser is board certified in cardiology and internal medicine. His work at UW Health's 202 S. Park St. Clinic focuses on the prevention and management of cardiovascular disease, and he also provides cardiovascular outreach services in Richland Center. His medical interests include stress testing, arrhythmias, lipid management and cardiac rehabilitation. Dr. Musser is past chair and current member of the State of Wisconsin Medical Examining Board.

Jerry L. Halverson, MD

Dr. Jerry Halverson is a board-certified adult psychiatrist with a subspecialty in psychosomatic medicine. He serves as medical director for adult services at Rogers Memorial Hospital-Oconomowoc.

Dr. Halverson has been honored by his colleagues for clinical and leadership excellence. He has been selected for a 2010 "Forward under Forty" award by the University of Wisconsin Alumni Association and has also been awarded an American Medical Association Foundation 2010 leadership award for outstanding community and peer leadership.

Dr. Halverson is a recognized leader within the Wisconsin Medical Society and the Wisconsin Psychiatric Association and has held key leadership positions within professional organizations both locally and nationally. He has spoken extensively on mental health disorders and advocacy efforts to academic, legislative and community audiences.

Prior to joining Rogers, Dr. Halverson was the medical director of adult psychiatry at Meriter Hospital in Madison and was an assistant professor of psychiatry at the University of Wisconsin School of Medicine and Public Health where he directed the Treatment Refractory Psychiatric Disorders Program.

Robert Plovnick, MD, MS

As director of the Department of Quality Improvement and Psychiatric Services at the American Psychiatric Association, Dr. Robert Plovnick oversees development of psychiatric treatment guidelines, development and assessment of quality indicators for psychiatric services, monitoring of national activities on electronic health records, and activities in addiction psychiatry. He represents APA in national medical informatics and performance-measure initiatives and panels. He received his medical degree from the University of Massachusetts Medical School and also holds a master's degree in medical informatics from the Harvard-MIT Division of Health Sciences and Technology.

Art Walaszek, MD

Dr. Art Walaszek is a board-certified geriatric psychiatrist and Associate Professor of Psychiatry at the University of Wisconsin School of Medicine and Public Health. He is Vice Chair for Education and Director of Psychiatry Residency Training at the University of Wisconsin Department of Psychiatry. He is the Chair of the CME Committee of the Wisconsin Psychiatric Association.

Schedule of Events

Saturday, October 22

8:00–8:30 a.m.

Registration and Continental Breakfast with Exhibitors

8:30 a.m.

Welcome, Introductions and Background
Art Walaszek, MD

8:45–9:45 a.m.

Introduction to ABPN Maintenance of Certification
Robert J. Ronis, MD, MPH

9:45–10:00 a.m.

Break with Exhibitors

10:00–11:00 a.m.

Introduction to Performance Improvement CME
George C. Mejicano, MD, MS

11:00–11:30 a.m.

Panel Discussion with Dr. Ronis and Dr. Mejicano

11:30–11:45 a.m.

Break with Exhibitors

11:45 a.m.–12:45 p.m.

Working Lunch: An Update from the Wisconsin Medical Examining Board
W. Gene Musser, MD

12:45–1:15 p.m.

Break with Exhibitors

1:15–2:15 p.m.

Using Outcome Measures for Performance Improvement in Psychiatry
Jerry L. Halverson, MD

2:15–3:15 p.m.

The Electronic Health Record as a Means to Improving Quality
Robert Plovnick, MD

3:15–3:45 p.m.

Panel Discussion with Dr. Halverson and Dr. Plovnick

3:45–4:00 p.m.

Closing and Next Steps
Art Walaszek, MD

Program Objectives

The goal of this event is for Wisconsin psychiatrists to become familiar with new MOC and licensure requirements.

By the end of this conference, participants will be able to:

- Appreciate the elements of new maintenance of certification (MOC) requirements for psychiatrists. (Ronis)
- Identify projects suitable for the new Performance in Practice requirements. (Ronis)
- Identify the resources available to assist psychiatrists in meeting the requirements for self-assessment and performance improvement projects. (Ronis)
- Describe the principles of performance improvement in clinical practice. (Mejicano)
- List examples of performance improvement CME projects that have been implemented in other clinical settings. (Mejicano)
- Anticipate the links between performance improvement, maintenance of certification and maintenance of licensure. (Mejicano)
- Appreciate the common professional and disciplinary issues that the Medical Examining Board (MEB) encounters. (Musser)
- Describe reporting requirements related to the treatment of impaired physicians. (Musser)
- Describe the advantages of using rating scales in psychiatric practice, including their relevance to ABPN Maintenance of Certification requirements. (Halverson)
- List outcome measures that can be used to monitor the quality of psychiatric practice. (Halverson)
- Develop a plan to collect and track outcomes in your psychiatric practice. (Halverson)

