

Exhibit Fee

- \$1,000:** Health care organization and pharmaceutical companies
 \$400: Community organizations

Additional Registration Badges

Each paid exhibit space includes two staff registrations. Exhibitors may purchase additional badges for \$40 each. Please indicate the number of additional badges needed for your booth and provide fees where applicable. The cost for additional badges covers expenses for additional staff's participation in conference meals and breaks.

Extra Badges _____ x \$40 = _____ Additional Badge Total

List name(s) for additional staff (as you would like them to appear on name badges):

First Last

First Last

Method of Payment

Payments must be accompanied by a registration form in order to be processed. WPA's Tax ID number is 23-7344660. Please add \$25 if after February 9.

TOTAL ENCLOSED: \$ _____

Check (payable to WPA) Check # _____

VISA MasterCard Discover

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____

Signature: _____

Please return registration form and payment to:

Wisconsin Psychiatric Association
563 Carter Court, Suite B · Kimberly, WI 54136
Fax: 920-882-3655

10:45-11:45 a.m.

Suicide: Subpopulation Perspectives
Stephanie Eken, MD, FAAP
Art Walaszek, MD
Jon A. Lehrmann, MD

11:45 a.m.-12:45 p.m.

Luncheon and Annual Business Meeting
Friend of the WPA Award

12:45-1:45 p.m.

The Risk Factors for Suicide
Jan Fawcett, MD

1:45-2:45 p.m.

Management of the Acutely Suicidal Patient
Jon Berlin, MD
Ronald J. Diamond, MD

2:45-3:15 p.m.

Break with Exhibitors

3:15-4:15 p.m.

Liability and Suicide
Joseph Layde, MD, JD
Kenneth Robbins, MD

5:00-6:30 p.m.

Reception

6:30-8:30 p.m.

MIT/ECP Dinner

Saturday, March 3, 2012

7:30-8:00 a.m.

Continental Breakfast with Exhibitors

8:00-10:00 a.m.

Assessment of Suicidal Ideation Workshop
Shawn Christopher Shea, MD

10:00-10:30 a.m.

Break with Exhibitors

10:30 a.m.-12:00 p.m.

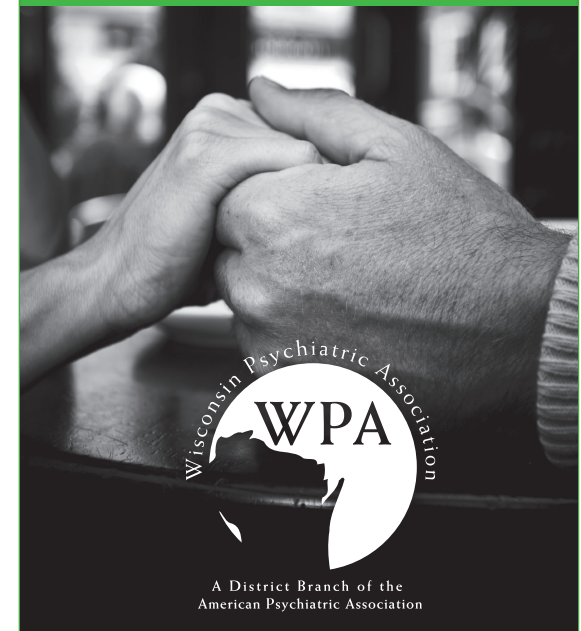
Assessment of Suicidal Ideation Workshop
Continued
Shawn Christopher Shea, MD



Wisconsin Psychiatric Association
563 Carter Court, Suite B
Kimberly, WI 54136

A District Branch of the
American Psychiatric Association

EXHIBITOR PROSPECTUS



Wisconsin Psychiatric Association 2012 Annual Meeting March 2-3

SUICIDE:

Science, Assessment,
and Prevention

InterContinental Milwaukee
139 East Kilbourn Ave
Milwaukee, WI, 53202
www.intercontinental.com

Exhibitor registration deadline
is February 9, 2012



2012 Exhibit Information

FEE:

- \$1,000 Health care organizations and pharmaceutical companies
- \$400 Community organizations

This fee provides your company with:

- A day and a half of exhibiting
- 8' skirted table with electricity (if requested) and two chairs
- Roster of attendees distributed at the time of the conference
- Complimentary continental breakfast, lunch and refreshments for up to two representatives per booth

*Two representatives are allowed per space. If more than two representatives wish to attend, additional badges must be purchased.

EXHIBIT SET UP

Thursday, March 1 from 6:30–7:30 p.m.
All exhibits must be set up by 7:30 a.m. on March 2.

DISMANTLE

Exhibitors are scheduled to dismantle at 10:30 a.m. on Saturday, March 3. Exhibits may not be dismantled before that time.

SHIPPING MATERIALS

Exhibit materials may be shipped to the InterContinental, 139 East Kilbourn Ave, Milwaukee, WI, 53202. Shipments should be clearly marked, indicating the conference date, name of conference, and your company's name. Shipments should be received no sooner than three business days prior to the conference. The InterContinental may charge handling fees for packages being shipped to exhibitors. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

SPECIAL NEEDS

If your exhibit requires additional equipment, special set up assistance, phone lines, furniture or audio-visual equipment, please contact the WPA office.

REQUEST LETTERS

Request letters and W9 forms are available by contacting the WPA office.

Registration Policies

REGISTRATION DEADLINE

The registration deadline is February 9, 2012. After February 9, a \$25 late fee will apply.

CANCELLATION POLICY

All cancellations must be received in writing by February 9. A \$25 administrative fee will be deducted from your refund. No refunds will be made for cancellations postmarked or faxed after February 9. Refunds will not be given for no-shows.

QUESTIONS

If you have questions please contact the WPA office at 920-560-5643 or email julie@badgerbay.co.

Location Information

LOCATION

InterContinental
139 East Kilbourn Ave
Milwaukee WI, 53202
For directions and map to the hotel, please visit:
www.intercontinental.com/intercontinental/en/gb/locations/maps-directions/milwaukee

LODGING INFORMATION

Room Rates
Thursday, March 1 and Friday, March 2 - \$129
Reservation deadline: February 9, 2012.

To make a reservation, call 414-276-8686. Indicate that you are booking a room under WPA–Wisconsin Psychiatric Association block.

Schedule At-A-Glance

Subject to change

Friday, March 2, 2012

7:30 a.m.-8:15 a.m.

Registration/Continental Breakfast with Exhibitors

8:15-8:30 a.m.

Welcome
Justin Schoen, MD, Meeting Chair
Joseph Layde, MD, JD, WPA President

8:30-9:30 a.m.

Suicide and How it Pertains to the DSM V View
Jan Fawcett, MD

9:30-10:30 a.m.

Neurobiology of Suicide
Ned H. Kalin, MD

10:30-10:45 a.m.

Break with Exhibitors

WI Psychiatric Association 2012 Annual Meeting

Contact Information (to receive confirmation)

Contact Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

Company Information (as you would like it to appear in the conference materials)

Company Name: _____

Company Web Address: _____

Company Phone: _____

Booth Information

Companies To Avoid: _____

Electricity Required: _ Yes _ No

Sales Representative(s)

Exhibitor registration includes registration for up to 2 staff; please see reverse side to purchase badges for additional staff.

List name(s) as you would like them to appear on name badges:

First Last

First Last