

Exhibit Fee

- \$1,000:** Health care organization and pharmaceutical companies
- \$400:** Community organizations

Additional Registration Badges

Each paid exhibit space includes two staff registrations. Exhibitors may purchase additional badges for \$40 each. Please indicate the number of additional badges needed for your booth and provide fees where applicable. The cost for additional badges covers expenses for additional staff's participation in conference meals and breaks.

Extra Badges _____ x \$40 = _____ Additional Badge Total

List name(s) for additional staff (as you would like them to appear on name badges):

First Last

First Last

Method of Payment

Payments must be accompanied by a registration form in order to be processed. **WPA's Tax ID number is 23-7344660.**

Please add \$50 if after September 30.

TOTAL ENCLOSED: \$ _____

Check (payable to WPA) Check # _____

VISA MasterCard Discover

Card Number: _____

Expiration Date: _____ / _____ Security Code: _____

Address on Billing Statement: _____

Name on Card: _____

Signature: _____

Please return registration form and payment to:

Wisconsin Psychiatric Association
563 Carter Court, Suite B · Kimberly, WI 54136
Fax: 920-882-3655

Schedule At-A-Glance

Subject to change

Friday, October 21, 2011

3:00–7:00 p.m.

Exhibitor Setup

Saturday, October 22, 2011

8:00–8:30 a.m.

Registration and continental breakfast

8:30–9:30 a.m.

Educational presentation

9:30–10:00 a.m.

Break to visit with attendees

10:00–11:00 a.m.

Educational presentation

11:00 a.m.–12:00 p.m.

Educational presentation

12:00–1:00 p.m.

Lunch with attendees

1:00–2:00 p.m.

Educational presentation

2:00–2:30 p.m.

Break to visit with attendees

**Exhibitors dismantle following this break.*

2:30–3:30 p.m.

Educational presentation

3:30–4:30 p.m.

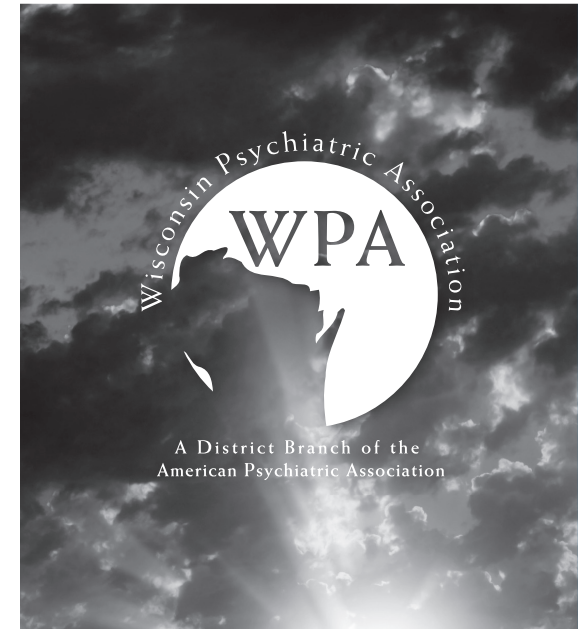
Educational presentation

Wisconsin Psychiatric Association
563 Carter Court, Suite B
Kimberly, WI 54136



EXHIBITOR PROSPECTUS

October 22, 2011

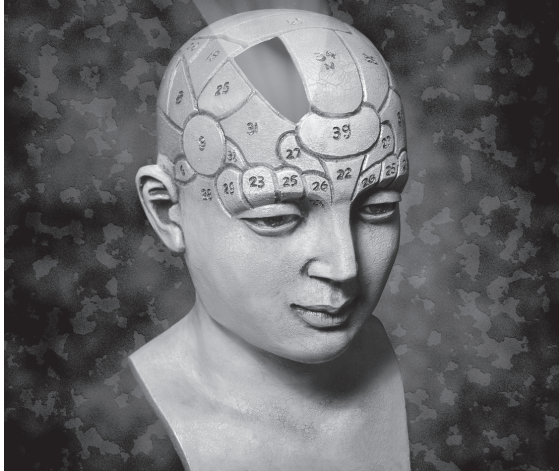


Wisconsin Psychiatric Association 2011 Career Development Day

Marriott Milwaukee West
N231 N1600 Corporate Court
Waukesha, WI 53186
www.marriott.com/mkemw

**Exhibitor registration deadline
is September 30, 2011**

[success]



Join the WPA for the 2011 Career Development Event!

Anticipated topics to be covered include:

- The new ABPN Maintenance of Certification rules
- The future of Maintenance of Licensure: a view from the Medical Examining Board
- An introduction to quality improvement
- Performance Improvement projects in psychiatric practice

Exhibit Information

FEE:

- \$1,000 Health care organizations and pharmaceutical companies
- \$400 Community organizations

This fee provides your company with:

- A day of exhibiting
- 8' skirted table with electricity (if requested) and two chairs
- Roster of attendees distributed at the time of

the conference

- Complimentary refreshments during exhibit hours
- Complimentary continental breakfast and lunch for up to two representatives per booth.

Two representatives are allowed per space. If more than two representatives wish to attend, additional badges must be purchased.

SET-UP

Friday, October 21, 3:00–7:00 p.m.

DISMANTLE

Exhibitors are scheduled to dismantle at 2:30 p.m. on Saturday, October 22. Exhibits may not be dismantled before that time.

SHIPPING MATERIALS

Exhibit materials may be shipped to the Marriott Milwaukee West, W231 N1600 Corporate Court, Waukesha, WI 53186. Shipments should be clearly marked, indicating the conference date, name of conference, and your company's name. Shipments should be received no sooner than three business days prior to the conference. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

SPECIAL NEEDS

If your exhibit requires additional equipment, special set up assistance, phone lines, furniture or audio-visual equipment, please contact the WPA office, 920-560-5643, or julie@badgerbay.co. These arrangements are at the exhibitor's expense.

REQUEST LETTERS

Request letters and W9 forms are available by contacting the WPA office at 920-560-5643 or email julie@badgerbay.co.

Registration Policies

REGISTRATION DEADLINE

The registration deadline is September 30, 2011. After September 30, a \$50 late fee will apply.

CANCELLATION POLICY

All cancellations must be received in writing by September 30. A \$50 administrative fee will be deducted from your refund. No refunds will be made for cancellations postmarked or faxed after September 30. Refunds will not be given for no-shows.

Questions

If you have questions regarding exhibiting at the WPA 2011 Career Development Day, please contact the WPA office at 920-560-5643 or email julie@badgerbay.co.

Directions and Lodging

LOCATION

Marriott Milwaukee West
W231 N1600 Corporate Court, Waukesha, WI
For directions and map to the hotel, please visit:
www.marriott.com/mkemw

LODGING

Rooms are available at the Marriott Milwaukee West at the special group rate of \$89 for a standard room. To guarantee this rate, reservations must be made by October 10, 2011. To make a reservation, please call the Marriott at 877-651-7666 and request the WPA Career Development block.

Continued on reverse side.

WPA Exhibitor Registration

Contact Information (to receive confirmation)

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Company Information (as you would like it to appear in the conference materials)

Company Name: _____

Company Web Address: _____

Company Phone: _____

Booth Information

Companies To Avoid: _____

Electricity Required: Yes No

Sales Representative(s)

Exhibitor registration includes registration for up to two staff; please see reverse side to purchase badges for additional staff.

List name(s) as you would like them to appear on name badges:

First Last

First Last